



**Pacific Coast Sportfishing Show  
Orange County Fair (Costa Mesa Building#10)  
February 17<sup>TH</sup> – 19<sup>th</sup> , 2017**

Dear Exhibitor,

We are pleased that show management has selected PETERSEN EVENTS CORPORATION as your official service contractor. Our goal is to help make sure your show participation is a success.

**Show Management is providing each exhibitor with the following:**

**ONE Pole & Drape Booth**

Please review this information carefully. It contains information and order forms for the services offered by Petersen Events Corporation. If we are to serve you efficiently, it is most important that you return these forms to us promptly together with your payment. All checks or money orders should be made payable to Petersen Events Corporation.

We realize that exhibiting in a show can be complicated. If you need assistance or additional information, please feel free to call Petersen Events Corporation at (626) 357-3873.

We look forward to serving you.

Sincerely,

Guy A. Petersen  
Petersen Events Corporation

# EXHIBITOR SERVICES ORDER FORM

Dear PCSF Show Exhibitor:

All Decorating Services must be ordered through **PETERSEN EVENTS CORPORATION**. All exhibitors **are allowed self move-in and move-out**.

You will be provided with the following:

## 1 – Exhibit Booth

**Show Color – Royal Blue and White**

<b><u>TABLES</u></b>				
Qty	Description	*Pre-Order Cost* Place Order by 02/10/17	*Late Order Cost* After 02/10/17	Amount
	4' Draped Table	X \$ 50.00 ea.	X \$ 63.00 ea.	\$
	6' Draped Table	X \$ 60.00 ea.	X \$ 75.00 ea.	\$
	8' Draped Table	X \$ 70.00 ea.	X \$ 88.00 ea.	\$
	6' or 8' Counter 40"	X \$ 90.00 ea.	X \$113.00 ea.	\$
	4' Table Only	X \$ 30.00 ea.	X \$ 38.00 ea.	\$
	6' Table Only	X \$ 40.00 ea.	X \$ 50.00 ea.	\$
	8' Table Only	X \$ 50.00 ea.	X \$ 63.00 ea.	\$
	Top Covering	X \$ 5.00 ea.	X \$ 7.00 ea.	\$
<b><u>CHAIRS</u></b>				
	Samsonite Folding	X \$ 5.00 ea.	X \$ 7.00 ea.	\$
	Directors Chairs (Tall)	X \$ 20.00 ea.	X \$ 25.00 ea.	\$
<b><u>CARPETING (Pre-Order Only !)</u></b>				
	10' X 10' Blue Or Black	X \$ 100.00	X \$ 150.00	\$
	10' X 20' Blue Or Black	X \$ 200.00	X \$ 250.00	\$
	10' X 30' Blue Or Black	X \$ 300.00	X \$ 350.00	\$
	10' X 40' Blue Or Black	X \$ 400.00	X \$ 450.00	\$
<b><u>DRAPE</u></b>				
NOTE: Show Colors Only! (In 6', 8' or 10' Lengths)				
	3' High x	X \$ 7.00 per ft	X \$ 9.00 per ft	\$
	8' High x	X \$ 10.00 per ft	X \$ 13.00 per ft	\$
	12'High x Black or White	X \$ 20.00 per ft	X \$ 25.00 per ft	\$

PETERSEN EVENTS CORPORATION, PO Box 4630, SAN CLEMENTE, CA 92674  
 EMAIL: [INFO@PETERSENEVENTS.COM](mailto:INFO@PETERSENEVENTS.COM) TELEPHONE (626)-357-3873 FAX: (626)-357-1303

**PETERSEN EVENTS  
CORPORATION  
MATERIAL HANDLING**

Event Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Signature: \_\_\_\_\_

**ORDER FORM**

Return this Form together with the Order Recap & Exhibitor Billing Information Form

**Freight Only ! (Warehouse): Petersen Events Corporation • 11901  
Goldring Rd • Arcadia, CA 91006 Mark C/O Pacific Coast Sportfishing**

Company Name: \_\_\_\_\_ Booth \_\_\_\_\_

*Use Incoming Weight only and round up to the next 100 lbs. The following rates apply -*

**Advance Shipments To Warehouse, Crated Only (Round-Trip Rates)**

A 25% (\$25.00 min.) Surcharge will apply to shipments received after the last date for arrival at the warehouse

Final arrival date at warehouse: 02/10/17

**Common Carrier:**

Weight of shipment \_\_\_\_\_ lbs. X \$45.00 per 100 lbs. \$90.00 minimum = \$ \_\_\_\_\_

**Specialized Carrier (Crated Only):**

Weight of shipment \_\_\_\_\_ lbs. X \$55.00 per 100 lbs. \$110.00 minimum = \$ \_\_\_\_\_

**Small Package:**

Number of cartons \_\_\_\_\_ X \$30.00 first carton, \$7.00 ea. Additional = \$ \_\_\_\_\_

**Direct Shipment to Exhibit Site: 02/15/17 Only !** (round-trip rates)

Total All Lines \$ \_\_\_\_\_

Payment Enclosed \$ \_\_\_\_\_

**We understand that your calculation is only an estimate. Invoicing will be done from actual weight as listed on the Inbound bills of lading. Adjustments will be made accordingly.**

RATE CLASSIFICATIONS

**Common Carrier-** Use this rate for common carriers, which maintain an established local terminal with regular routes. They accept crated materials only and consolidate freight of more than one customer into one shipment headed for a particular destination.

**Specialized Carrier (Crated)** – This rate applies to a van line, company truck or privately owned vehicle delivering crated material.

**Small Package-** *Cartons and envelopes received without documentation will be delivered without guarantee of piece count or condition at this rate. Maximum weight per shipment is 50 lbs.*

# PETERSEN EVENTS CORPORATION

**IMPORTANT- This form and the exhibitor services order form MUST be returned promptly!**

## ORDER RECAP & EXHIBITOR BILLING INFORMATION FORM

To simplify ordering, please complete all the information requested and return this form with the **Exhibitor Services Order Form**. This will ensure accuracy in setting up your account and processing your orders.

### *Pacific Coast Sportfishing Show*

Company Name: \_\_\_\_\_ Booth #: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Authorized Signature: \_\_\_\_\_ Please Print Name: \_\_\_\_\_

Tables .....	\$	_____
Chairs .....	\$	_____
Carpeting .....	\$	_____
Custom Drape .....	\$	_____
Other Services .....	\$	_____
(Specify)		
<b>Total Paid In U.S. Funds Drawn On A U.S. Bank</b>		<b>\$</b> _____

**WE ALSO ACCEPT** VISA, MASTER CARD, AND AMERICAN EXPRESS. TO PAY FOR THESE SERVICES WITH A CREDIT CARD, PLEASE FURNISH US WITH THE FOLLOWING INFORMATION:

TYPE OF CARD: VISA \_\_\_\_\_ MASTER CARD \_\_\_\_\_ AMX \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_ CODE: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

CITY \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP \_\_\_\_\_

AUTHORIZED SIGNATURE: \_\_\_\_\_