

**OC Fair & Event Center**  
88 Fair Drive - Costa Mesa, CA 92626

# **PACIFIC COAST** **SPORTFISHING** **SHOW**

TACKLE x BOAT TRAVEL x OUTDOORS

PRESENTED BY

## **GEICO**

**ORANGE COUNTY - MARCH 5-8, 2026**

OC Fair & Event Center • 88 Fair Drive - Costa Mesa, CA 92626

**SAN DIEGO - MARCH 19-22, 2026**

Del Mar Fairgrounds • San Diego 2260 Jimmy Durante Blvd., • Del Mar, CA 92014



San Diego County Ford Dealers



**Hours: Thurs, March 6 - 12-7 • Fri, March 7 - 12-7**  
**Sat, March 8 - 10-7 • Sun, March 9 - 10-5**

**■ OUR 2025 FESTIVAL VENDORS**

1-800 Bass Boat Insurance

22nd St Land

Fishing Products

ACR Design Co.

Acute Angling

Adventure Travel Alliance

**2026 Coming Soon**

Alaska Anglers Inn

Alaska By Sea Yacht Charters

Alaska Coastal Outfitters

Alaska Reel Adventures

Aloha Spirit

**Sportfishingfestival.com**

# ■ OUR 2025 FESTIVAL VENDORS ■

Amaysing Fishing	Barletta Boats
American Fishing Wire	Bass Cat Boats
American Premier Corp	Bass Pro Shops
ANETIK	Bates Fishing Co.
Angler Chronicles	Batson Enterprises
Angle-R Pliers	Batson Enterprises Fighting Simulator
Angler Wear	Bayliner
Anglerettes	BD Outdoors
Anglers Haven Lodge LLC	Benchmade Knives
Anglers Marine	Berkley
Anglers Resource	Beson Fishing
AO Coolers	Big Bass Dreams
Aquatraction of California	Big Belly Anglers
Arcadia Tackle	Big Horn Valley Ranch
ARG America / Makan Yacht Group	Bight Sportfishing
Arima Boats	Bighter Lures
Arrow Custom Covers	Bill Hudson Art
Avet reels	Bishop Chamber of Commerce
A-Z Sportfishing Charters & Lodging	Bite On
Back Creek Custom Rods	Biwaa Fishing
Baja Fishing Convoys	Black Fish Charters
Baja Pirates	Black Spirit
Bajio Sunglasses	Blackfin Boats
Baker Marine	Blaze
Balboa Angling Club	Blue Seas Fabrication
Balboa Angling Club	Blue Seas Stabilizer

# ■ OUR 2025 FESTIVAL VENDORS ■

Blue Water Bait Systems

Blue Wave Jewelry

Boat & Motor Mart

Boat Specialists

Boat US/Tow Boat US

Bomboy Designs

Booyaa

Boston Whaler

Broden Yachts

Bubba Blade

Buena Vista Resort

Buffalo Gear

Bull Shad Swimbaits

Byrna

Cal Kona Marine

California Dept of Fish and Wildlife

Cals- Custom Built Reels

Calstar/Tackle Specialties

Captains Concepts

Cartwright Sound Charters

Caymas Boats

CCA Cal

Cedros Outdoor Adventures

Cedros Sportfishing BCM

Chaparral Boats

Clear Choice Lures

CML Bait Co

Cobia Boats

Conch Boats

Convict Lake Resort

Colio Sportfishing

Coronado Brewing

Costa

Curtin Maratime

CutCo Cutlery

Cutwater Boats

Daiwa

Dan Hernandez Fishing

Dana Wharf Sportfishing

Danik Hook

Dark Seas

Davey's Locker

Dean Security

Decked

Deckhand Sports

Deckhand Supply

Defiance Boats

Defiant

Diversion Fishing Co

Dive Santa Barbara

Dove Island Lodge

Durans Fishing Products

# ■ OUR 2025 FESTIVAL VENDORS ■

Eagle Claw  
El Dorado Sportfishing  
Electric Eyewear  
Engel Coolers  
Everglades Boats  
Evergreen Baits  
Excel Sportfishing  
Exclusive Fishing  
EZ Fishing  
Farm Fresh  
Fin Fetish  
FIN-NOR  
Fish and Fame Inc  
Fish Hard Clothing  
Fish Taco Chronicles  
Fishdope  
Fishlab  
Fishe Wear  
Fisherman's Access  
Fisherman's Landing  
Fisherman's Landing Tackle  
Fishers of Men  
Fishhead Art  
Fishing Boats Unlimited  
Fishing Syndicate  
Fishoholics

Fishworks  
Founation Outdoor Group  
Fred Klinshaw Guide Service  
Freedom Boat Club  
Freedom Foam  
Freelance Sportfishing  
Friends Of Rollo  
Fuji Guides  
Fujinon Optics  
Furuno  
G Loomis  
Galati Yachts  
Gamakatsu  
Garmin International  
Gator Step  
Ghost Sportfishing  
Goodhue Boat company  
Grady White Boats  
Graftech Rods  
GrandeBass  
Graylight Charters  
Grey Arrow Publishing  
Scott Manson  
Grizzly Joes  
Grundens  
GT Custom Workz

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Guy Harvey T's  
H&H Marine  
H&M Landing  
Haggard Pirate  
Half Fish  
Hands On Deck Fishing Company  
Helmuts Marine  
High Seas Trading  
Honcho Co  
Hook Up Baits  
Horizon Sportfishing  
House of Pistachios  
Humminbird  
Huntington Beach Honda  
Icy Bay Lodge  
IGFA  
Infinite Product Solutions  
Independence Sportfishing  
Integrated Marine  
Intrepid Sportfishing  
Invincible Boats  
Island Fishing Tackle  
Izorline  
Jerky Hut  
Jerky Jerks  
Jims Custom Rods

Joes Jigs  
Johnson Hicks Marine Electronics  
Johnson Marine  
Johnson Outdoors Marine  
Jon Pettey Custom GoldSmith Inc.  
JYG Pro Fishing  
Kaitei Jigging  
Katch Fishing Products  
Katmai Lodge  
Katman Catfish Bait  
Kens Custom Reels  
Ketcham Tackle  
Kicker Fishing  
Klamath Boats  
KiloNiner  
Kill Fish Co  
KK Pono  
Koah Spearfishing CO  
Kobo labs LLC  
Kredo Art Co  
LA Fishing Alliance  
Last Chance Performance Marine  
Lateral Vision  
Leadmasters  
Leaf Filter  
Let's Talk Hookup

# ▪ OUR 2025 FESTIVAL VENDORS ▪

Leucadia Blade Cor  
Life Like Plastics  
Line Cutterz LLC  
Liquid Assassins  
Liqui-Moly Lubricants  
Little G Charters  
Lobster Logs  
Local Knowledge  
Long Beach Fishing Supplies  
Lost Winds Dive Shop  
Lowe Boats  
Lowrance  
Lund Boats  
Mac's Sporting goods  
Madame Lures  
Mafigeni Safari Co  
Mag Bay Lures  
Mag Bay Yachts  
Mahagony Smoked Meats  
Major Craft America Corporation  
Mako Boats  
Malahini Sportfishing  
MANN Engines  
Marina Puerto Escondido  
Marine Engine and Electronics  
Martin Verdugos

Mauifishingputters  
Maxel Reels  
McDougal Lodge  
Meekster Irons  
Melton Tackle  
Mercury Marine  
Minnkota Trolling Motors  
Mission Fish  
Mono County Tourism  
MonsterBass  
Mor Jerky and More Knives  
Morita Custom Gaffs  
Mud Hole Custom Tackle  
Mustad  
Nako Inc  
National Rifle Association  
NAVAN Boat  
Navico  
Nitro Boats  
Nomad  
Northern Lights  
Northwest Fishing Team  
Ocean Odyssey  
Odyssea Tackle Company  
Odyssey Braid  
Offishial Business Outdoors

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Ohana Sportfishing  
Okuma Fishing Tackle  
On Demark Lodge  
Opsin Fishing Tackle  
Orion Boatworks/  
Center Consoles Only  
Oromar Bait Company  
Outpost Charters Adventures  
Owner Hooks  
Pacific Freedom Marine  
Pacific Icon Yachts  
Pacific Trailers  
Paradise Fishing Lodge and Marina  
Parker Boats  
Peixe Wear  
Pelagic  
Pelagic Power LLC  
PENN Reels  
Performance Tackle  
Phenix Rods  
Phoenix Boats  
Pinnacle Sportfishing  
P-Line  
PowerPro  
Plano  
Point Loma Sportfishing

Pole Guards  
Pop Board Co  
Poseidon Vessel Services  
Powerstride Battery  
Pride Sportfishing  
Pro Towers  
Project Healing Waters  
Promar  
Pura Pesca Clothing  
Pursuit Boats  
Queen Charlotte Lodge  
Queen Charlotte Safaris  
Quick Gyro  
Quiet Carry Knives  
Ranger Boats  
Ranger Tugs  
RAP Systems  
Ray Fishing  
Raymarine  
Rebex Cutlery  
Red Beards Hot Sauce  
Redfish Lodge POC  
Redondo Sportfishing  
Reel Happy Co  
Reeling SoCal  
ReelQuick Fishing

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Reliable Fishing Products

RJ Nautical

Roam SAT

Robalo Boats

Route 66

RPM Custom Boats

Salmon Catcher Lodge

Salt Dawg Charters

Salty Bastards Clothing

Salty Crew

Salty Crew Beer

San Diego Boat Lifts

San Diego Fish Processing

San Diego Tackle Traders

SATFISH

Scotty Fishing Products

Scout Boats

SeaDek

Seaforth Landing

SeaFox Boats

Seagal

Seaguar

Seakeeper

Seakeeper Ride

Seal Beach Boat Works

Searcher/ T&J Sportfishing

Seaspension

Seeker Rods

Shimano

Sierra Slammers

SideShift

Simrad

SIONYX

Skeeter Boats

Smith Sport Optics

SoCal Power Systems

SoCal Power Systems

Sointula Lodge

Somethings Fishy

Spear America

SPRO

Stardust Sportfishing

Stay Bent Customs

Stealth Stixx LLC

Steiger Craft

Stoked on Fishing

Studio Abachar

Submission Fishing

Sun Country Marine

Sunset Yacht Insurance



# ■ OUR 2025 FESTIVAL VENDORS ■

Suzuki Marine

Tac Glue

Tackle Express

Tackle Supply

Tady Lures

Tailhunter Sportfishing

Tal-Adventures Lodge

Technotren

TerraFin

The Fishing Players

The Jig Rig

The Mook Lure

The Wild Alaskan Lodge

Thunderbird Sportfishing

TikiFishGal

Tower Rock Lodge

Tradewinds Inflatables

Trailer Valet

Traumados Sportfishing

Triton Boats

Tuna Riot

Turners Outdoorsman

Turtle Box

Vague Rods

Valhalla Boats

Van Wormer Resorts

Ventura County Coast

Vexus Boats

Viking Yachts

Volta Power + BAB

Volvo Penta

Wade Rods

WAIV Technologies

War Heroes On Water

Warbaits

Waterfall Resort Alaska

Waterman's Collective

West Coast Bait Tanks

West Coast Jiggerz

West Coast Marine

West Coast Trailers

Western Outdoor News

Whopper Stopper

XtraTuf

Yacht Deck

Yamaha Marine

Your Saltwater Guide

Zach Zorn Yachts

YoZuri America

Zerofit USA

Z-Man