

OC Fair & Event Center

88 Fair Drive - Costa Mesa, CA 92626

PACIFIC COAST SPORTFISHING SHOW

TACKLE x BOAT **SHOW** **TRAVEL x OUTDOORS**

PRESENTED BY

GEICO®

ORANGE COUNTY MARCH 5-8, 2026

**Hours: Thurs, March 5 - 12-7 • Fri, March 6 - 12-7
Sat, March 7 - 10-7 • Sun, March 8 - 10-5**

▪ 2026 OC VENDORS ▪

1800 Bass Boat Insurance

22nd Street Landing Sportfishing

310 Rodworks

A&M Trailer LLC

Abu Garcia

Accurate Fishing Products

Achilles

ACR Design Co.

Acute Angling

Adventure Travel Alliance

African Journey Safaris

Aftco Mfg, Co., Inc.

Ahccor Offshore

Ahi USA

Alaska Anglers Inn

Alaska Coastal Outfitters



San Diego County Ford Dealers



Sportfishingfestival.com

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Alaska Forever Wild Outfitters	Bass Boys
Alaska Reel Adventures	Bates Fishing
Amaysing Fishing	Batson Enterprises
American Fishing Wire	Bayrunner Baja
American Kusa Corp	BD Outdoors
American Maple	Beckman
American Premier Corp	Benchmade Knives
Anetik	Berkley
Angle-R	Beson Fishing
Angler Chronicles	BevBucket
Anglerettes	Beverly Hills PD
Anglers and Arrows	Big Bass Dreams
Anglers Haven Lodge	Big Horn Valley Ranch
Anglers Resource	Bighter Lures LLC
Anza Knives	Bishop Chamber of Commerce
AO Coolers	Blackfin Boats
Aquatraktion California	Blackfish Charters
Arcadia Tackle	Blaze
Arima Boats	Blue Ocean Sportfishing
Arrow Custom Covers	Blue Rooster Ranch
Avet Reels	Blue Seas Stabilizers
Back Creek Custom Rods	Blue Wave Fish Mounts
Baja Fishing Convoys	Blue Wave Jewelry
Baja Molinito Experience	Bluewater Bait Systems
Baja Pirates	Boat US
Bajio Sunglasses	Boatswain's Locker
Baker Marine	Bomboy Lures
Balboa Angling Club	Bonafide Kayaks
Baranof Back Country Outfitters	Booyaa
Barletta Boats	Boston Whaler

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Broden Yachts	Culture E Bikes
Bubba Blade	Cutco Cutlery
Buena Vista Beach Resort	Daiwa
Buffalo Gear	Damiki
Bull Shad Swimbait	Dana Wharf Sportfishing
Burnewiin	Danco Sports Inc
Byrna	Daniel Hernandez Productions
Cal Kona Marine Inc	Daniel Hernandez Youth Foundation
Cal Marine Fish Company LLC	Dark Seas
Calder Mountain Lodge	Davey's Locker
California Collaborative	DB Yachts
Fisheries Research Program	Decal Connection
California Fish and Wildlife	Deckhand Sports LLC
California Flyer Co	Deep Sea Lids
CaliMade Lures	Defiance
Cal's Custom Built Reels	Diversion Fishing
Calstar Tackle	DockDogs
Cannon Downriggers	Don Stanley Offshore Products
Caymas	Dove Island Lodge
CCA of California	Drag Set Go
Cedros Outdoor Adventures	Drift Co
Cedros Sportfishing BCM	Durans Fishing Products
Clear Choice Lures	Eagle Bay Lodging & Fishing
Cobalt Boats	Eagle Charters
Cobia Boats	Eagle Claw
Conch Boats	El Dorado Sportfishing
Convict Lake Resort	Engel Coolers
Coronado Brewing	Evergreen
Costa	Excel Sportfishing
Crescent Kayaks	Exclusive Bait Co

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Exclusive Fishing	G Loomis
Farm Fresh home food Corp	Galati Yachts
Fenwick	Gamakatsu
Fin Fetish	Garmin
Fin N Tail	GEICO
Finaddict Metal Prints	Ghost Sportfishing
First Gen	Giro Custom Lure
Fish and Fame	Goodhue Boat Company
Fish Hard Clothing	Goose Hummock Shop
Fishdope	Grady White Boats
Fisherman's Access	Graftech Rods
Fisherman's Landing	g-Ratt Baits
Fisherman's Landing Tackle	Grey Arrow Publishing
Fishers of Men	Guy Harvey Shirts
Fishhead Art	H&H Marine
Fishing Boats Unlimited	H&M Landing
Fishing Syndicate	Haggard Pirate
FISHLAB	Half Fish Bait Co.
Fishworks	Handcraft Mattress
Florida Man Adventures	Hands on Deck Fishing Co.
Foundation Outdoor Group	Harbor Boat Rentals
Fred Klinshaw	Hard Knocks Outdoors
Free Dive and Spear	Heavens Gate Outfitters
Freedom Boat Club	Helmut's Marine Service, inc
Freelance Sportfishing	HFF Custom Rods
Friends of Rollo	HH Marketing
Fuji Guides	Highfeild
FujiFilm North America Corporation	Hobie Kayaks
Furuno	Hola Cappy Charters
Fury Sportfishing	Honcho

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Honda	Kayak Fishing Supplies
Hook Up Baits	Kens Custom Reel
Horizon Charters	Kershaw Knives
House of Pistachios	Ketcham Tackle
Humminbird	Kicker Fishing Brand
Huntington Beach Honda	KK Pono Lures
Icon Sportfishing	Klamath Boats
Icy Bay Lodge	KP Marine Plastics
IGFA	Kredo
Independence Sportfishing Inc	Lateral Vision
INMAR Inflatables	LB Fishing Supplies
Intrepid Sportfishing	Leadmasters
Island Fishing Tackle	Lets Talk Hook Up
Island Point Lodge	Leucadia Blade Co
Izorline	Lifelike Plastics
Izorline Knot Tying	Line Cutterz
Jeanneau Boats	Liqui-Moly
Jerky Hut	Los Angeles Port Police
Jerky Jerks	Lost Winds Dive Shop
JFJigging Inc	Lowrance
Jims Custom Rods	Mac's Sporting Goods
Joes Jigs	Madame Lure
Johnny Creek Baits	Mafigeni Safaris
Johnson Hicks Marine Electronics	Mag 12
Jon Pettey Custom Goldsmith	Mag Bay lures
Jurassic Living Jewels	Mag Bay Yachts
JYG Pro Fishing	Mahogany Smoked Meats
Kai Tei Jigging	Major Craft America Corp.
Katmai Lodge	Malahini Sportfishing
Katman Bait Scents	MANN Engines

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Manuel A. Gonzalez Jr. Foundation	Odyssea Tackle Co
Marfix Jigging	Odyssey Braid
Marsh Wear Clothing	Offishial Business Outdoors
Martins Fishing Tackle	Okuma
Martin Verdugos	Old Town Kayaks
Matador Sportfishing	On the Rocks Fishing Co
MauiFishingPutters	Opsin Fluorocarbon
Maxel Reels	Original Mac Lures
Maxima Fishing Line	Oromar Bait Company
MC Swimbait	Osunas Del Pacifico
McCarty Yacht Group	Owner Hooks
Meekster Irons	Pacific Boat Trailers
Meltons Tackle	Pacific Freedom Marine
Miko Lures	Pacific Stabilizers
Minn Kota	Parker Boats
Miracle Mist	Payless Kitchens
More Jerky and Mor Knives	Peixe Co
Morita Custom Gaffs	Pelagic Power LLC
Mud Hole Custom Tackle	PENN
Mustad	Performance Tackle
National Rifle Association	Phenix Rods
Native Kayaks	Pinnacle Sportfishing
NAVAN Boats	Plano
NAVICO	P-Line
Nines Optics	Point Loma Sportfishing Assoc.
No Knot Fishing CO	Pole Guards
Nomad	POP Board Co
Northern Lights, Inc	Poseidon Anglers
Novurania	Poseidon Vessel Services
Nucanoe Kayaks	PowerPro
Ocean Odyssey Sportfishing	Powerstride Battery

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Pride Sportfishing	Rush 10/8
Pro Angler Wear	Salmon Catcher Lodge
Pro Bass Adventures	Saltwater Specialties
Pro Star Publication	Salty Crew
Pro Towers	Salty Dirt Works LLC.
Promar	San Diego Boat Lifts
Pura Pesca Clothing	San Diego Tackle Traders
Pursuit Boats	Sandy V Flash CO
Queen Charlotte Safaris	SatFish
Queen Charolette Lodge	Schock Boats
RainShadow	Schoongezicht Hunting
Rap Systems	Sea Pro Boats
Ray Fishing	Seaforth Sportfishing
Raymarine	Seaguar
Reaper Slow Pitch	Seal Beach Boat Works
RedBeards Hot Sauce	Searcher Sportfishing
Redfish Lodge POC	Seaspension
Redondo Sportfishing	Seeker Rods
Reel Broke Sportfishing	Shimano
Reel Happy Co	Sierra Drifters
Reel Quick Fishing	Sig Sauer Optics
Reel Warriors Foundation	Simrad
Reeling Socal	Slick Rod
Rehlko	Smith Optics
Reliable Fishing Products	SoCal Fishing Maps
Renewal By Anderson	Socal Rodsmiths
RipTide Bait Company	Sportsman's Cove Lodge
Roam SAT	SPRO
Robalo	St. Croix Rods
Rod N Reel Alaska Fishing Charters	StarDust Sportfishing
Route 66	Stay Bent Customs

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Stealth Stixx	Ventura County Coast
Stoked on Fishing	Victron Energy
Studio Abachar	Viking Yachts
Submission Fishing	Villa Del Palmar Loreto
SUKWANG CO., LTD	Virgin Territory Charters
Sun County Marine	Visit Baja California Sur
Sunset Yacht Insurance Solutions	Volvo Penta
Suzuki	Wade Rods
Tac Glue	War Heroes on Water
Tady Lures	WARBAITS
Tailhunter Sportfishing	Waterfall Resort Alaska
Tal Adventures Lodge	Waterman's Collective
Technotren Inc	WatermanLures
Terrafin	West Coast Jiggerz
The Mook	West Coast Marine
Thunderbird Sportfishing	West Coast Spreader Bars
Time on Water Products	West Coast Stabilizers Inc
Tohatsu	West Coast Trailers
Toronado Sportfishing	West Harbor Charter
TowBoatUS	Western Outdoor News
Toxic Baits	Whopper Stopper
TradeWinds Inflatables Inc	Wild Strawberry Lodge
Traeger	XBRAID
Trailer Valet	Yamaha
Tuna Riot	Yanmar Engines
Turners Outdoorsman	Your Saltwater Guide
Turtlebox	Yo-Zuri America
Ugly Stick	Z Man Lures
Vague Rods	Zcare Cleaning Solutions
Valhalla Boatworks	Zorn Yachts
Van Wormer Resorts	