

OC Fair & Event Center

88 Fair Drive - Costa Mesa, CA 92626

PACIFIC COAST SPORTFISHING SHOW

TACKLE x BOAT

TRAVEL x OUTDOORS

PRESENTED BY

GEICO®

ORANGE COUNTY MARCH 5-8, 2026

Hours: Thurs, March 5 - 12-7 ▪ Fri, March 6 - 12-7
Sat, March 7 - 10-7 ▪ Sun, March 8 - 10-5

▪ 2026 OC VENDORS ▪

1800 Bass Boat Insurance

22nd Street Landing Sportfishing

310 Rodworks

A&M Trailer LLC

Abu Garcia

Accurate Fishing Products

Achilles

ACR Design Co.

Acute Angling

Adventure Travel Alliance

African Journey Safaris

Aftco Mfg, Co., Inc.

Ahcor Offshore

Ahi USA

Alaska Anglers Inn

Alaska Coastal Outfitters



SHIMANO



Sportfishingfestival.com

▪ 2026 OC VENDORS ▪

Alaska Forever Wild Outfitters

Alaska Reel Adventures

Amaysing Fishing

American Fishing Wire

American Kusa Corp

American Maple

American Premier Corp

Anetik

Angle-R

Angler Chronicles

Anglerettes

Anglers and Arrows

Anglers Haven Lodge

Anglers Resource

Anza Knives

AO Coolers

Aquatracton California

Arcadia Tackle

Arima Boats

Arrow Custom Covers

Avet Reels

Back Creek Custom Rods

Baja Fishing Convoys

Baja Molinito Experience

Baja Pirates

Bajio Sunglasses

Baker Marine

Balboa Angling Club

Baranof Back Country Outfitters

Barletta Boats

Bass Boys

Bates Fishing

Batson Enterprises

Bayrunner Baja

BD Outdoors

Beckman

Benchmade Knives

Berkley

Beson Fishing

BevBucket

Beverly Hills PD

Big Bass Dreams

Big Horn Valley Ranch

Bighter Lures LLC

Bishop Chamber of Commerce

Blackfin Boats

Blackfish Charters

Blaze

Blue Ocean Sportfishing

Blue Rooster Ranch

Blue Seas Stabilizers

Blue Wave Fish Mounts

Blue Wave Jewelry

Blewater Bait Systems

Boat US

Boatswain's Locker

Bomboy Lures

Bonafide Kayaks

Booyaa

Boston Whaler

▪ 2026 OC VENDORS ▪

Broden Yachts
Bubba Blade
Buena Vista Beach Resort
Buffalo Gear
Bull Shad Swimbaits
Burnewiin
Byrna
Cal Kona Marine Inc
Cal Marine Fish Company LLC
Calder Mountain Lodge
California Collaborative
 Fisheries Research Program
California Fish and Wildlife
California Flyer Co
CaliMade Lures
Cal's Custom Built Reels
Calstar Tackle
Cannon Downriggers
Caymas
CCA of California
Cedros Outdoor Adventures
Cedros Sportfishing BCM
Clear Choice Lures
Cobalt Boats
Cobia Boats
Conch Boats
Convict Lake Resort
Coronado Brewing
Costa
Crescent Kayaks

Culture E Bikes
Cutco Cutlery
Daiwa
Damiki
Dana Wharf Sportfishing
Danco Sports Inc
Daniel Hernandez Productions
Daniel Hernandez Youth Foundation
Dark Seas
Davey's Locker
DB Yachts
Decal Connection
Deckhand Sports LLC
Deep Sea Lids
Defiance
Diversion Fishing
DockDogs
Don Stanley Offshore Products
Dove Island Lodge
Drag Set Go
Drift Co
Durans Fishing Products
Eagle Bay Lodging & Fishing
Eagle Charters
Eagle Claw
El Dorado Sportfishing
Engel Coolers
Evergreen
Excel Sportfishing
Exclusive Bait Co

▪ 2026 OC VENDORS ▪

Exclusive Fishing
Farm Fresh home food Corp
Fenwick
Fin Fetish
Fin N Tail
Finaddict Metal Prints
First Gen
Fish and Fame
Fish Hard Clothing
Fishdope
Fisherman's Access
Fisherman's Landing
Fisherman's Landing Tackle
Fishers of Men
Fishhead Art
Fishing Boats Unlimited
Fishing Syndicate
FISHLAB
Fishworks
Florida Man Adventures
Foundation Outdoor Group
Fred Klinshaw
Free Dive and Spear
Freedom Boat Club
Freelance Sportfishing
Friends of Rollo
Fuji Guides
FujiFilm North America Corporation
Furuno
Fury Sportfishing

G Loomis
Galati Yachts
Gamakatsu
Garmin
GEICO
Ghost Sportfishing
Giro Custom Lure
Goodhue Boat Company
Goose Hummock Shop
Grady White Boats
Graftech Rods
g-Ratt Baits
Grey Arrow Publishing
Guy Harvey Shirts
H&H Marine
H&M Landing
Haggard Pirate
Half Fish Bait Co.
Handcraft Mattress
Hands on Deck Fishing Co.
Harbor Boat Rentals
Hard Knocks Outdoors
Heavens Gate Outfitters
Helmut's Marine Service, inc
HFF Custom Rods
HH Marketing
Highfeild
Hobie Kayaks
Hola Cappy Charters
Honcho

▪ 2026 OC VENDORS ▪

Honda
Hook Up Baits
Horizon Charters
House of Pistachios
Humminbird
Huntington Beach Honda
Icon Sportfishing
Icy Bay Lodge
IGFA
Independence Sportfishing Inc
INMAR Inflatables
Intrepid Sportfishing
Island Fishing Tackle
Island Point Lodge
Izorline
Izorline Knot Tying
Jeanneau Boats
Jerky Hut
Jerky Jerks
JFJigging Inc
Jims Custom Rods
Joes Jigs
Johnny Creek Baits
Johnson Hicks Marine Electronics
Jon Pettey Custom Goldsmith
Jurassic Living Jewels
JYG Pro Fishing
Kai Tei Jigging
Katmai Lodge
Katman Bait Scents

Kayak Fishing Supplies
Kens Custom Reel
Kershaw Knives
Ketcham Tackle
Kicker Fishing Brand
KK Pono Lures
Klamath Boats
KP Marine Plastics
Kredo
Lateral Vision
LB Fishing Supplies
Leadmasters
Lets Talk Hook Up
Leucadia Blade Co
Lifelike Plastics
Line Cutterz
Liqui-Moly
Los Angeles Port Police
Lost Winds Dive Shop
Lowrance
Mac's Sporting Goods
Madame Lure
Mafigeni Safaris
Mag 12
Mag Bay lures
Mag Bay Yachts
Mahogany Smoked Meats
Major Craft America Corp.
Malihini Sportfishing
MANN Engines

▪ 2026 OC VENDORS ▪

Manuel A. Gonzalez Jr. Foundation
Marfix Jigging
Marsh Wear Clothing
Martins Fishing Tackle
Martin Verdugos
Matador Sportfishing
MauiFishingPutters
Maxel Reels
Maxima Fishing Line
MC Swimbait
McCarty Yacht Group
Meekster Irons
Meltons Tackle
Miko Lures
Minn Kota
Miracle Mist
More Jerky and Mor Knives
Morita Custom Gaffs
Mud Hole Custom Tackle
Mustad
National Rifle Association
Native Kayaks
NAVAN Boats
NAVICO
Nines Optics
No Knot Fishing CO
Nomad
Northern Lights, Inc
Novurania
Nucanoe Kayaks
Ocean Odyssey Sportfishing

Odyssea Tackle Co
Odyssey Braid
Official Business Outdoors
Okuma
Old Town Kayaks
On the Rocks Fishing Co
Opsin Fluorocarbon
Original Mac Lures
Oromar Bait Company
Osunas Del Pacifico
Owner Hooks
Pacific Boat Trailers
Pacific Freedom Marine
Pacific Stabilizers
Parker Boats
Payless Kitchens
Peixe Co
Pelagic Power LLC
PENN
Performance Tackle
Phenix Rods
Pinnacle Sportfishing
Plano
P-Line
Point Loma Sportfishing Assoc.
Pole Guards
POP Board Co
Poseidon Anglers
Poseidon Vessel Services
PowerPro
Powerstride Battery

▪ 2026 OC VENDORS ▪

Pride Sportfishing
Pro Angler Wear
Pro Bass Adventures
Pro Star Publication
Pro Towers
Promar
Pura Pesca Clothing
Pursuit Boats
Queen Charlotte Safaris
Queen Charolette Lodge
RainShadow
Rap Systems
Ray Fishing
Raymarine
Reaper Slow Pitch
RedBeards Hot Sauce
Redfish Lodge POC
Redondo Sportfishing
Reel Broke Sportfishing
Reel Happy Co
Reel Quick Fishing
Reel Warriors Foundation
Reeling Socal
Rehlko
Reliable Fishing Products
Renewal By Anderson
RipTide Bait Company
Roam SAT
Robalo
Rod N Reel Alaska Fishing Charters
Route 66

Rush 10/8
Salmon Catcher Lodge
Saltwater Specialties
Salty Crew
Salty Dirt Works LLC.
San Diego Boat Lifts
San Diego Tackle Traders
Sandy V Flash CO
SatFish
Schock Boats
Schoongezicht Hunting
Sea Pro Boats
Seaforth Sportfishing
Seaguar
Seal Beach Boat Works
Searcher Sportfishing
Seaspension
Seeker Rods
Shimano
Sierra Drifters
Sig Sauer Optics
Simrad
Slick Rod
Smith Optics
SoCal Fishing Maps
Socal Rodsmiths
Sportsman's Cove Lodge
SPRO
St. Croix Rods
StarDust Sportfishing
Stay Bent Customs

▪ 2026 OC VENDORS ▪

Stealth Stixx
Stoked on Fishing
Studio Abachar
Submission Fishing
SUKWANG CO., LTD
Sun County Marine
Sunset Yacht Insurance Solutions
Suzuki
Tac Glue
Tady Lures
Tailhunter Sportfishing
Tal Adventures Lodge
Technotren Inc
Terrafin
The Mook
Thunderbird Sportfishing
Time on Water Products
Tohatsu
Tornado Sportfishing
TowBoatUS
Toxic Baits
TradeWinds Inflatables Inc
Traeger
Trailer Valet
Tuna Riot
Turners Outdoorsman
Turtlebox
Ugly Stick
Vague Rods
Valhalla Boatworks
Van Wormer Resorts

Ventura County Coast
Victron Energy
Viking Yachts
Villa Del Palmar Loreto
Virgin Territory Charters
Visit Baja California Sur
Volvo Penta
Wade Rods
War Heroes on Water
WARBAITS
Waterfall Resort Alaska
Waterman's Collective
WatermanLures
West Coast Jiggerz
West Coast Marine
West Coast Spreader Bars
West Coast Stabilizers Inc
West Coast Trailers
West Harbor Charter
Western Outdoor News
Whopper Stopper
Wild Strawberry Lodge
XBRAID
Yamaha
Yanmar Engines
Your Saltwater Guide
Yo-Zuri America
Z Man Lures
Zcare Cleaning Solutions
Zorn Yachts