

SAN DIEGO

Del Mar Fairgrounds, San Diego 2260 Jimmy Durante Blvd, Del Mar, CA 92014

PACIFIC COAST SPORTFISHING SHOW

TACKLE x BOAT TRAVEL x OUTDOORS

PRESENTED BY

GEICO®

SAN DIEGO MARCH 19-22, 2026

Del Mar Fairgrounds
San Diego 2260 Jimmy Durante Blvd, Del Mar, CA 92014

Hours: Thurs, March 5 - 12-7 ▪ Fri, March 6 - 12-7
Sat, March 7 - 10-7 ▪ Sun, March 8 - 10-5

▪ 2026 SAN DIEGO VENDORS ▪

310 Rodworks

Abu Garcia

Accurate Fishing Products

ACR Design Co.

Adventure Travel Alliance

AFTCO

Ahi USA

Alaska Anglers Inn

ALLROD

Amber Waves of Grain



SHIMANO



Sportfishingfestival.com

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American Maple
Anglerettes
Anglers Marine
Anza Knives
Aquatraction California
Arcadia Tackle
Arima
Baja Pirates
Baker Marine
Barletta Boats
BassCat Boats
BDOUTDOORS
Berkley
Beson Fishing
Bighter Lures LLC
Blaze
Blue Rooster Hunting Ranch
Blue Wave Jewelry
Boat Medic LLC
Bonafide Kayaks
Booyaa
Boss Coast LLC
Boston Whaler
Buffalo Gear
Byrna
Cal Kona Marine

Cal Marine Fish Company
California Fish and Wildlife
California Dept Boat and Waterways
CaliMade Lures
Calstar Tackle
Cartwright Sound Charters
Caymas Boats
CCA of California
Cedros Outdoor Adventures
CF Chelofisher Products
Clear Choice Lures
Coast Hope San Diego
Conch Boats
Convict Lake Resort
Coronado Brewing
Costa
Crescent Kayaks
Cutco Cutlery
Daiwa
Damiki
Decked
Deckhand Sports LLC
Defiance Boats
DockDogs
Dominion Rods
Dove Island Lodge

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Drag Set Go
Durans Fishing Products
Eagle Charters
Engel Coolers
Evergreen
Fastlane Kayaks
Fenwick
First Gen
FishDope
Fisherman's Access
Fisherman's Landing
Fisherman's Landing Tackle
Fishing Syndicate
FishLab
Free Dive and Spear
Freedom Boat Club SD
Friends Of Rollo
FujiFilm North America Corporation
G Loomis
Galati Yachts
Gamakatsu
GEICO
Ghost Scream Hot Sauce
Godfrey Boats
Goose Hummock Shop
Grady White Boats

Graftech Rods
Grizzly Joes
Guy Harvey Shirts
H&H Marine
H&M Landing
Hard Knocks Outdoors
Helmut's Marine Service
Hobie Kayaks
Honda
Horizon Charters
House of Pistachio
Icy Bay Lodge
IGFA
Ikari House Lodge
Independence Sportfishing Inc
Inferno USA Eyewear
Island Fishing Tackle
Island Point Lodge
Izorline
Izorline Knot Tying
Jerky Hut
Jerky Jerks
Joe's Jigs
Johnson Hicks Marine Electronics
Jon Pettey Custom Goldsmith
JYG Pro Fishing

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Kai Tai Jigging
Katmai Lodge
Kayak Fishing Supplies
Kershaw Knives
Ketcham Tackle
Klamath
Koah Spearfishing
Last Chance Performance Marine
Let's Talk Hook Up
Leucadia Blace Co
Liberty Sportfishing
Line Cutterz LLC
Liqui-Moly
Lost Winds Dive Shop
Lowe Boats
Lund Boats
Madame Lure
Mag Bay Lures
Mahogany Smoked Meats
Makan Yacht Group
Malihini Sportfishing
Manifest Bait CO
Marfix Jigging
Marina Puerto Escondido
Marsh Wear Clothing
Martin Verdugos

Master Baiters Sportfishing
Matador Sportfishing
MC Swimbaits
Meekster Irons
Mercury Marine
Mission Fish
More Jerky and Mor Knives
Mustad
National Rifle Association
Native Kayaks
NAVAN Boats
Novurania
Nucanoe Kayaks
Odyssea Tackle Co
Offishial Business Outdoors
Oil Service Filter Inc
Okuma
Old Town Kayaks
Opsin Fluorocarbon
Outpost Charters
Owner Hooks
Pacific Freedom Marine
Palau Visitors Authority
Parker Boats
Pato De Agua
PENN

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Performance Tackle
Pheonix Boats
Pinnacle Sportfishing
Plano
P-Line
Point Loma Sportfishing Assoc.
POP Board Co
Poseidon Anglers
PowerPro
Powerstride Battery
Promar
Precision General Contracting
Pura Pesca Clothing
Queen Charolette Lodge
Queen Charolette Safaris
Radfin
Rap Systems
Ray Fishing
RedBeards Hot Sauce
Reel Broke Sportfishing
Reel Happy Co
Reliable Fishing Products
Renewal by Anderson
RhythmLine
RipTide Bait Company
RoamSat

Robalo Boats
Route 66
RPM Boats
Salmon Catcher Lodge
Salty Crew
San Diego Anglers Foundation
San Diego Boat Lifts
San Diego County Ford Dealer
San Diego Fish Processing
San Diego Tackle Traders
Sandy V Flash CO
SatFish
Schoongezicht Hunting
Schock Boats
Sea Pro Boats
Sea Witch Marine Inc
SeaDoo
Seaforth Sportfishing
SeaFox Boats
Searcher Sportfishing
Seaspension
Secretaria de Pesca y Acuacultura
de Baja California (SEPESCA)
Seeker Rods
Shimano
Sierra Drifters

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Sig Sauer Optics
Silent North Fishing
Skeeter Boats
Smith Sport Optics
SoCal Fishing Maps
Spear America
Spirit of Adventure Sportfishing
Sportsman's Cove Lodge
SPRO
Star Glow Products
Stealth Stixx
Studio Abachar
Sun County Marine
Sunchill
Sunset Marine
Sunset Yacht Insurance Solutions
Suzuki
T Mobile
Tac Glue
Tailhunter Sportfishing
Technotren Inc
Temecula Motorsports
Tohatsu
Tow boat US San Diego
Tradewinds Inflatables
Traeger

Tropic Star Lodge
Tuna Riot
Tune Outdoor
Turner's Outdoorsman
Turtlebox
Ugly Stick
Valhalla Boatworks
Viking Yachts
Villa Del Palmar Loreto
Virgin Territories Charters
Visit Baja California Sur
WARBAITS
West Coast Jiggerz
West Coast Marine
West Coast Marine Service - SD
West Coast Spreader Bars
West Coast Stabilizers Inc
West Coast Trailers
Western Outdoor News
Winning Ways USA
XBraid
Yamaha
Yamaha Boats
Yo-Zuri America
Your Saltwater Guide
Zorn Yacht Sales