

# SAN DIEGO

Del Mar Fairgrounds, San Diego 2260 Jimmy Durante Blvd, Del Mar, CA 92014

# PACIFIC COAST SPORTFISHING SHOW

TACKLE x BOAT      TRAVEL x OUTDOORS

PRESENTED BY

# GEICO

## SAN DIEGO MARCH 19-22, 2026

Del Mar Fairgrounds  
San Diego 2260 Jimmy Durante Blvd, Del Mar, CA 92014

Hours: Thurs, March 5 - 12-7 • Fri, March 6 - 12-7  
Sat, March 7 - 10-7 • Sun, March 8 - 10-5

## ■ 2026 SAN DIEGO VENDORS ■

310 Rodworks

Abu Garcia

Accurate Fishing Products

ACR Design Co.

Adventure Travel Alliance

AFTCO

Ahi USA

Alaska Anglers Inn

ALLROD

Amber Waves of Grain



[Sportfishingfestival.com](http://Sportfishingfestival.com)

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American Maple	Cal Marine Fish Company
Anglerettes	California Fish and Wildlife
Anglers Marine	California Dept Boat and Waterways
Anza Knives	CaliMade Lures
Aquatraction California	Calstar Tackle
Arcadia Tackle	Cartwright Sound Charters
Arima	Caymas Boats
Baja Pirates	CCA of California
Baker Marine	Cedros Outdoor Adventures
Barletta Boats	CF Chelofisher Products
BassCat Boats	Clear Choice Lures
BDOUTDOORS	Coast Hope San Diego
Berkley	Conch Boats
Beson Fishing	Convict Lake Resort
Bighter Lures LLC	Coronado Brewing
Blaze	Costa
Blue Rooster Hunting Ranch	Crescent Kayaks
Blue Wave Jewelry	Cutco Cutlery
Boat Medic LLC	Daiwa
Bonafide Kayaks	Damiki
Booyaa	Decked
Boss Coast LLC	Deckhand Sports LLC
Boston Whaler	Defiance Boats
Buffalo Gear	DockDogs
Byrna	Dominion Rods
Cal Kona Marine	Dove Island Lodge

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Drag Set Go	Graftech Rods
Durans Fishing Products	Grizzly Joes
Eagle Charters	Guy Harvey Shirts
Engel Coolers	H&H Marine
Evergreen	H&M Landing
Fastlane Kayaks	Hard Knockz Outdoors
Fenwick	Helmut's Marine Service
First Gen	Hobie Kayaks
FishDope	Honda
Fisherman's Access	Horizon Charters
Fisherman's Landing	House of Pistachio
Fisherman's Landing Tackle	Icy Bay Lodge
Fishing Syndicate	IGFA
FishLab	Ikari House Lodge
Free Dive and Spear	Independence Sportfishing Inc
Freedom Boat Club SD	Inferno USA Eyewear
Friends Of Rollo	Island Fishing Tackle
FujiFilm North America Corporation	Island Point Lodge
G Loomis	Izorline
Galati Yachts	Izorline Knot Tying
Gamakatsu	Jerky Hut
GEICO	Jerky Jerks
Ghost Scream Hot Sauce	Joe's Jigs
Godfrey Boats	Johnson Hicks Marine Electronics
Goose Hummock Shop	Jon Pettey Custom Goldsmith
Grady White Boats	JYG Pro Fishing

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Kai Tai Jigging	Master Baiters Sportfishing
Katmai Lodge	Matador Sportfishing
Kayak Fishing Supplies	MC Swimbait
Kershaw Knives	Meekster Irons
Ketcham Tackle	Mercury Marine
Klamath	Mission Fish
Koah Spearfishing	More Jerky and Mor Knives
Last Chance Performance Marine	Mustad
Let's Talk Hook Up	National Rifle Association
Leucadia Blace Co	Native Kayaks
Liberty Sportfishing	NAVAN Boats
Line Cutterz LLC	Novurania
Liqui-Moly	Nucanoe Kayaks
Lost Winds Dive Shop	Odyssea Tackle Co
Lowe Boats	Offishial Business Outdoors
Lund Boats	Oil Service Filter Inc
Madame Lure	Okuma
Mag Bay Lures	Old Town Kayaks
Mahogany Smoked Meats	Opsin Fluorocarbon
Makan Yacht Group	Outpost Charters
Malihini Sportfishing	Owner Hooks
Manifest Bait CO	Pacific Freedom Marine
Marfix Jigging	Palau Visitors Authority
Marina Puerto Escondido	Parker Boats
Marsh Wear Clothing	Pato De Agua
Martin Verdugos	PENN

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Performance Tackle	Robalo Boats
Pheonix Boats	Route 66
Pinnacle Sportfishing	RPM Boats
Plano	Salmon Catcher Lodge
P-Line	Salty Crew
Point Loma Sportfishing Assoc.	San Diego Anglers Foundation
POP Board Co	San Diego Boat Lifts
Poseidon Anglers	San Diego County Ford Dealer
PowerPro	San Diego Fish Processing
Powerstride Battery	San Diego Tackle Traders
Promar	Sandy V Flash CO
Precision General Contracting	SatFish
Pura Pesca Clothing	Schoongezicht Hunting
Queen Charolette Lodge	Schock Boats
Queen Charolette Safaris	Sea Pro Boats
Radfin	Sea Witch Marine Inc
Rap Systems	SeaDoo
Ray Fishing	Seaforth Sportfishing
RedBeards Hot Sauce	SeaFox Boats
Reel Broke Sportfishing	Searcher Sportfishing
Reel Happy Co	Seaspension
Reliable Fishing Products	Secretaria de Pesca y Acuacultura
Renewal by Anderson	de Baja California (SEPESCA)
RhythmLine	Seeker Rods
RipTide Bait Company	Shimano
RoamSat	Sierra Drifters

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Sig Sauer Optics	Tropic Star Lodge
Silent North Fishing	Tuna Riot
Skeeter Boats	Tune Outdoor
Smith Sport Optics	Turner's Outdoorsman
SoCal Fishing Maps	Turtlebox
Spear America	Ugly Stick
Spirit of Adventure Sportfishing	Valhalla Boatworks
Sportsman's Cove Lodge	Viking Yachts
SPRO	Villa Del Palmar Loreto
Star Glow Products	Virgin Territories Charters
Stealth Stixx	Visit Baja California Sur
Studio Abachar	WARBAITS
Sun County Marine	West Coast Jiggerz
Sunchill	West Coast Marine
Sunset Marine	West Coast Marine Service - SD
Sunset Yacht Insurance Solutions	West Coast Spreader Bars
Suzuki	West Coast Stabilizers Inc
T Mobile	West Coast Trailers
Tac Glue	Western Outdoor News
Tailhunter Sportfishing	Winning Ways USA
Technotren Inc	XBraid
Temecula Motorsports	Yamaha
Tohatsu	Yamaha Boats
Tow boat US San Diego	Yo-Zuri America
Tradewinds Inflatables	Your Saltwater Guide
Traeger	Zorn Yacht Sales