

Del Mar Fairgrounds

San Diego 2260 Jimmy Durante Blvd, Del Mar, CA 92014

PACIFIC COAST SPORTFISHING SHOW

TACKLE x BOAT

TRAVEL x OUTDOORS

PRESENTED BY

GEICO®

SAN DIEGO MARCH 19-22, 2026

Hours: Thurs, March 19 - 12-7 ▪ Fri, March 20 - 12-7
Sat, March 21 - 10-7 ▪ Sun, March 22 - 10-5

Del Mar Fairgrounds
San Diego 2260 Jimmy Durante Blvd, Del Mar, CA 92014

▪ 2026 San Diego Vendors ▪

1st Gen

310 Rodworks

Abu Garcia

Accurate Fishing Products

ACR Design Co.

AFTCO

Alaska Anglers Inn

Alaskan Bear Lodge



SHIMANO



Sportfishingfestival.com

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ALLROD

Amber Waves of Grain

Angler's Marine

Anglerettes

Anza Knives

Aquatraction

Arcadia Tackle

Arima Boats

Bass Cat Boats

Baja Fishing Convoys

Baja Pirates

Baja Rancheros

BDOUTDOORS

Beson Fishing

Berkley

Bighter Lures LLC

Big Bass Dreams

Blaze

Blue Seas Stabilizers

Seakeeper

Baker Marine

Blue Wave Jewelry

Blue Rooster

Boat Medic LLC

Bonafide Kayaks

Booyaa

Boss Coast LLC

Boston Whaler

Buffalo Gear

Byrna

Cal Kona Marine

Cal Marine Fish Company

California Fish and Wildlife

CaliMade Lures

Calstar Tackle

Cartwright Sound Charters

Catch Sportfishing

Caymus Boats

CCA

Cedros Sportfishing BCM

Cedros Outdoor Adventures

CF Chelofisher Products

Clear Choice Lures

Coast Hope San Diego

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Conch Boats

Convict Lake Resort

Costa

CRPA

Cutco Cutlery

Cutwater Boats

Daiwa Corp

Damiki

Decked

Deckhand Sports LLC

Defiance Boats

Dominion Rods

Dove Island Lodge

Drag Set Go

Durans Fishing Products

Eagle Charters

Engel Coolers

Evergreen

Fastlane Kayaks

Fenwick

Fireside Creations Lab

FishDope

Fishermans Access

Fishermans Landing

Fishermans Landing tackle

Fishing Boats Unlimited

Fishing Syndicate

FishLab

Florence Marine

Free Dive and Spear

Friends Of Rollo

Friends of the San Diego Lakes

FujiFilm North America Corporation

Galati Yachts

G3 Boats

Gamakatsu

Gator Step

GEICO

Ghost Scream Hot Sauce

Godfrey Boats

Goose Hummock Shop

Grady White

Graftech Rods

Grizzly Joes

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Hard Knocks Outdoors

H&H Marine

H&M Landing

Helmut's Marine Service, inc

Hobie Kayaks

Hola Cappy Charters

House of Pistachio

How Cali Girls Roll

Hyatt Vacation Club

Icy Bay Lodge

IGFA

Iheart Media California

Dept Of Boat and Waterways

Ikari House Lodge

Independence Sportfishing inc

Inferno USA Eyewear

Island Point Lodge

Island Fishing Tackle

Izorline

Jeanneau Boats

Jerky Hut

Jerky Jerks

Joes Jigs

Johnson Hicks Marine Electronics

Jon Pettey Custom Goldsmith

JYG Profishing

Katmai Lodge

Kayak Fishing Supplies

Kershaw Knives

Ketcham Tackle

Koah Spearfishing

Kozwel Boatworks

Last Chance Performance Marine

Lowe Boats

Lund Boats

Leucadia Blace Co

Lets Talk Hookup

Liberty Sportfishing

Line Cutterz LLC

Liqui-Moly

Lost Winds Dive Shop

Madame Lure

Mag Bay Lures

Mahogany Smoked Meats

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Makan Yacht Group

Manifest Bait CO

Marina Puerto Escondido /
Outpost Charters

Malihini Horizon

Marine Engine Electronics
West Coast Stabilizers Inc

Marsh Wear Clothing

Martin Verdugos

Maven Tackle

Master Baiters Sportfishing

MC Swimbaits

Meekster Irons

Mission Fish

Miracle Mist

More Jerky and Mor Knives

Mustad

National Rifle Association

Native Kayaks

NAVAN Boats

Nucanoe Kayaks

Old Town Kayaks

Odyssey Tackle Co

Offishial Business Outdoors

Okuma

Oil Service Filter Inc

Opsin

Owner Hooks

Pacific Freedom Marine

Robalo Boats

Palau Visitors Authority

Parker Boats

Pato De Agua

PENN

Perfect Filter

Performance Tackle

P-Line

Pinnacle Sportfishing

Point Loma Sportfishing Assoc.

POP Board Co

Poseidon Anglers

Powerstride Battery

Precision General Contracting

Promar & Ahi / American Maple

Pura Pesca Clothing

Plano

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Queen Charolette Lodge
Queen Charolette Safaris
Radfin
Rap Systems
Ray Fishing
Rebex
RedBeards Hot Sauce
Reel Broke
Reel Quick
Matador Sportfishing
Reel Happy Co
Refresh Autonomous BEE
Reliable Fishing Products
Renewal by Anderson
RhythmLine
RPM Boats
Roam Sat
Salmon Catcher Lodge
Salty Crew
San Diego Anglers Foundation
San Diego Rod and Reel Club
San Diego Boat Lifts
San Diego County Ford Dealer
San Diego Fish Processing

San Diego Tackle Traders
Sandy V Flash CO
Sat Fish
Schock Boats
SeaDoo
Sea Witch Marine Inc
Secretaria de Pesca y Acuacultura de Baja
SeaTow
Skeeter Boats
Sweetwater Pontoons
Suzuki
California (SEPESCA)
Seaforth Sportfishing
Searcher Sportfishing
Seaspension
Seeker Rods
Shimano
Shuragmans Bath
Sierra Drifters
Sig Sauer Optics
Silent North Fishing
Smith Sport Optics
SoCal Fishing Maps
Spear America

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Spirit of Adventure Sportfishing

Sportsman's Cove Lodge

Spro

Star Glow Products

Stealth Stixx

Studio Abachar

Sun County Marine

Sunchill

Sunset Marine

Sunset Yacht Insurance Solutions

T Mobile

Tac Glue

Tailhunter Sportfishing

Temecula Motorsports

Technotren Inc

The North Shore Lodge

Tow boat US San Diego

Tradewinds Inflatables

Traeger

Tropic Star Lodge

Tuna Riot

Tune Outdoor

Turners Outdoorsman

Turtlebox

Ungly Stick

Vexus Boats

Viking Yachts

Valhalla Boats

Villa Del Palmar Loreto

Virgin Territory Charters

Visit Baja California Sur

Verdugo Spices

Volvo Penta

WARBAITS

West Coast Jiggerz

West Coast Marine

West Coast Marine Service - San Diego

West Coast Spreader Bars

West Coast Trailers

Western Outdoor News

Winning Ways USA

X Braid

Yamaha

Yamaha Boats

Your Saltwater Guide

Yo - Zuri America

Zorn Yacht Sales