

SAN DIEGO

Del Mar Fairgrounds, San Diego 2260 Jimmy Durante Blvd, Del Mar, CA 92014

PACIFIC COAST SPORTFISHING SHOW

TACKLE x BOAT TRAVEL x OUTDOORS

PRESENTED BY

GEICO®

SAN DIEGO MARCH 19-22, 2026

Del Mar Fairgrounds
San Diego 2260 Jimmy Durante Blvd, Del Mar, CA 92014

Hours: Thurs, March 19 - 12-7 ▪ Fri, March 20 - 12-7
Sat, March 21 - 10-7 ▪ Sun, March 22 - 10-5

▪ 2026 SAN DIEGO VENDORS ▪

310 Rodworks

Abu Garcia

Accurate Fishing Products

ACR Design Co.

Adventure Travel Alliance

AFTCO

Ahi USA

Alaska Anglers Inn



SHIMANO



Sportfishingfestival.com

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ALLROD

Amber Waves of Grain

American Maple

Anglerettes

Anglers Marine

Anza Knives

Aquatraction California

Arcadia Tackle

Arima

Baja Pirates

Baker Marine

Barletta Boats

BassCat Boats

BDOUTDOORS

Berkley

Beson Fishing

Big Bass Dreams

Bighter Lures LLC

Blaze

Blue Rooster Hunting Ranch

Blue Wave Jewelry

Boat Medic LLC

Bonafide Kayaks

Booyaa

Boss Coast LLC

Boston Whaler

Buffalo Gear

Byrna

Cal Kona Marine

Cal Marine Fish Company

California Fish and Wildlife

California Dept Boat and Waterways

CaliMade Lures

Calstar Tackle

Cartwright Sound Charters

Caymas Boats

CCA of California

Cedros Outdoor Adventures

CF Chelofisher Products

Clear Choice Lures

Coast Hope San Diego

Conch Boats

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Convict Lake Resort

Coronado Brewing

Costa

Crescent Kayaks

Cutco Cutlery

Daiwa

Damiki

Decked

Deckhand Sports LLC

Defiance Boats

DockDogs

Dominion Rods

Dove Island Lodge

Drag Set Go

Durans Fishing Products

Eagle Charters

Engel Coolers

Evergreen

Fastlane Kayaks

Fenwick

First Gen

FishDope

Fisherman's Access

Fisherman's Landing

Fisherman's Landing Tackle

Fishing Syndicate

FishLab

Free Dive and Spear

Freedom Boat Club SD

Friends Of Rollo

FujiFilm North America Corporation

G Loomis

Galati Yachts

Gamakatsu

GEICO

Ghost Scream Hot Sauce

Godfrey Boats

Goose Hummock Shop

Grady White Boats

Graftech Rods

Grizzly Joes

Guy Harvey Shirts

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H&H Marine

H&M Landing

Hard Knocks Outdoors

Helmut's Marine Service

Hobie Kayaks

Honda

Horizon Charters

House of Pistachio

Icy Bay Lodge

IGFA

Ikari House Lodge

Independence Sportfishing Inc

Inferno USA Eyewear

Island Fishing Tackle

Island Point Lodge

Izorline

Izorline Knot Tying

Jerky Hut

Jerky Jerks

Joe's Jigs

Johnson Hicks Marine Electronics

Jon Pettey Custom Goldsmith

JYG Pro Fishing

Kai Tai Jigging

Katmai Lodge

Kayak Fishing Supplies

Kershaw Knives

Ketcham Tackle

Klamath

Koah Spearfishing

Last Chance Performance Marine

Let's Talk Hook Up

Leucadia Blace Co

Liberty Sportfishing

Line Cutterz LLC

Liqui-Moly

Lost Winds Dive Shop

Lowe Boats

Lund Boats

Madame Lure

Mag Bay Lures

Mahogany Smoked Meats

Makan Yacht Group

Malihini Sportfishing

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Manifest Bait CO

Marfix Jigging

Marina Puerto Escondido

Marsh Wear Clothing

Martin Verdugos

Master Baiters Sportfishing

Matador Sportfishing

MC Swimbaits

Meekster Irons

Mercury Marine

Mission Fish

More Jerky and Mor Knives

Mustad

National Rifle Association

Native Kayaks

NAVAN Boats

Novurania

Nucanoe Kayaks

Odyssea Tackle Co

Offishial Business Outdoors

Oil Service Filter Inc

Okuma

Old Town Kayaks

Opsin Fluorocarbon

Outpost Charters

Owner Hooks

Pacific Freedom Marine

Palau Visitors Authority

Parker Boats

Pato De Agua

PENN

Performance Tackle

Pheonix Boats

Pinnacle Sportfishing

Plano

P-Line

Point Loma Sportfishing Assoc.

POP Board Co

Poseidon Anglers

PowerPro

Powerstride Battery

Promar

Precision General Contracting

Pura Pesca Clothing

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Queen Charolette Lodge

Queen Charolette Safaris

Radfin

Rap Systems

Ray Fishing

RedBeards Hot Sauce

Reel Broke Sportfishing

Reel Happy Co

Reliable Fishing Products

Renewal by Anderson

RhythmLine

RipTide Bait Company

RoamSat

Robalo Boats

Route 66

RPM Boats

Salmon Catcher Lodge

Salty Crew

San Diego Anglers Foundation

San Diego Boat Lifts

San Diego County Ford Dealer

San Diego Fish Processing

San Diego Tackle Traders

Sandy V Flash CO

SatFish

Schoongezicht Hunting

Schock Boats

Sea Pro Boats

Sea Witch Marine Inc

SeaDoo

Seaforth Sportfishing

SeaFox Boats

Searcher Sportfishing

Seaspension

Secretaria de Pesca y Acuacultura
de Baja California (SEPESCA)

Seeker Rods

Shimano

Sierra Drifters

Sig Sauer Optics

Silent North Fishing

Skeeter Boats

Smith Sport Optics

SoCal Fishing Maps

Spear America

Spirit of Adventure Sportfishing

Sportsman's Cove Lodge

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SPRO

Star Glow Products

Stealth Stixx

Studio Abachar

Sun County Marine

Sunchill

Sunset Marine

Sunset Yacht Insurance Solutions

Suzuki

T Mobile

Tac Glue

Tailhunter Sportfishing

Technotren Inc

Temecula Motorsports

Tohatsu

Tow boat US San Diego

Tradewinds Inflatables

Traeger

Tropic Star Lodge

Tuna Riot

Tune Outdoor

Turner's Outdoorsman

Turtlebox

Ugly Stick

Valhalla Boatworks

Viking Yachts

Villa Del Palmar Loreto

Virgin Territories Charters

Visit Baja California Sur

WARBAITS

West Coast Jiggerz

West Coast Marine

West Coast Marine Service - SD

West Coast Spreader Bars

West Coast Stabilizers Inc

West Coast Trailers

Western Outdoor News

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Yo-Zuri America

Your Saltwater Guide

Zorn Yacht Sales